

# FESTIVE FORMALS OPENS DOORS IN NORTH AMERICA

**FESTIVE FORMALS ANNOUNCED TO OPEN ITS STORE IN  
TORONTO!**

*The leading Indian bridal and luxurious ethnic wear brand responds to growing demand from North American customers.*

OCTOBER 23, 2024, TORONTO, CANADA

**NOW IN  
TORONTO**

**Festive Formals**  
*Online Clothing Brand*

**BRIDAL / FORMAL / SEMI-FORMAL**



**FOR ENQUIRIES & ORDER**  
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Source: [Festive Formals \(@festiveformals\)](#) • Instagram photos and videos

**Festive Formals**, a leading Indian clothing brand known for its stunning bridal wear and luxurious Punjabi attires, announced the grand opening of its first North American store in Toronto at Eaton Centre. Set to open on November 15, 2024, the store will offer a curated selection of authentic Indian fashion for every special occasion.

Since its online debut in 2014, Festive Formals has captivated global audiences, including a loyal following in North America. Recognizing this love for their unique designs, the brand strategically chose Toronto to bridge the gap and offer an unparalleled in-person shopping experience.

"We are thrilled to bring Festive Formals to Canada, a place that has embraced our designs and culture " said Kirtan Kaur, Founder of Festive Formals.

Festive Formals has gained popularity for its extensive bridal wear and ethnic attire, making it a go-to for significant life events. The new Toronto store will enhance the customer experience with personalized consultations and a curated collection, including:

- Bridal Lehengas
- Stylish and Comfortable Punjabi Suits
- Phulkaris
- Punjabi Jutties

The store's opening will also create exciting opportunities for local fashion professionals.

"As a long-time fan of Festive Formals, I can't wait to shop at their new store! Their designs are truly one-of-a-kind," said a local customer who attended the recent exhibition in Canada.

Festive Formals invites all admirers of Indian culture to its grand opening on November 15, 2024, at 10:00 AM. Enjoy exciting surprises and exclusive promotions while exploring their exquisite collection of Punjabi attire, crafted for unforgettable occasions. For updates, visit their website at <https://www.instagram.com/festiveformals/> and follow them on social media.

## **Contacts**

Media Relations

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## **About Festive Formals**

Festive Formals is a premier Indian fashion house known for its exquisite bridal wear and luxurious Punjabi attire. With exceptional offerings and dedicated service, the brand provides a truly unique shopping experience marked by unparalleled quality and meticulous craftsmanship.